

BEFORE  
THE PUBLIC SERVICE COMMISSION OF  
SOUTH CAROLINA  
DOCKET NO. 2004-245-T - ORDER NO. 2005-237  
MAY 9, 2005

IN RE:	Application of Moving with Moxie, Inc., 88	)	ORDER APPROVING
	Shell Ring Road, Hilton Head Island, SC	)	NAME MODIFICATION
	29928 for a Class E (HHG) Certificate of	)	AND AMENDING
	Public Convenience and Necessity	)	CERTIFICATE

This matter comes before the Public Service Commission of South Carolina (the “Commission”) on the request of Moving with Moxie, Inc. (“Moxie” or the “Company”) for approval of a modification of the Company’s name by which it will be doing business in South Carolina. Moxie proposes to adopt All My Sons Moving and Storage of Hilton Head as a “doing business as” (“d/b/a”) or trade name with regard to offering household goods moving services in South Carolina.

Pursuant to the instructions of the Commission’s Docketing Department, Moxie published a Notice of Filing in a newspaper of general circulation in the Company’s service area. The purpose of the Notice was to provide notification of the present proceeding to any interested parties and to advise interested parties of the manner and time in which to file pleadings to participate in the docket. No protests or Petitions to Intervene were filed in this matter.

A review of the docket file reveals that Moxie's authority to operate as a mover of household goods in South Carolina was granted by Commission Order No. 2004-630, dated December 21, 2004.

By letter dated March 7, 2005, Moxie, through the Company's counsel, advises the Commission of the Company's intent to transact business under the d/b/a name of All My Sons Moving and Storage of Hilton Head. Moxie adds that the Company's affiliation with All My Sons Moving and Storage of Hilton Head will not result in a legal change in the corporate name of Moxie, but requests that the Commission's records be revised to reflect the name by which Moxie will be operating in South Carolina.

At its regularly scheduled meeting on May 3, 2005, the Commission reviewed the case before it, and after due consideration, the Commission concluded that the request of Moxie for approval of an addition of a trade name to the Company's name should be granted.

The Commission's records will hereby be amended to reflect Moxie's adoption of the trade name of All My Sons Moving and Storage of Hilton Head.

**IT IS THEREFORE ORDERED THAT:**

1. Moving with Moxie, Inc.'s request for approval of the addition of "doing business as" ("d/b/a") or trade name to the Company's name be, and hereby is, approved, and Moving with Moxie, Inc. is hereby authorized to utilize "All My Sons Moving and Storage of Hilton Head" as a trade name.

2. That said approval is for an addition of “doing business as” (“d/b/a”) or trade name in the name of the holder of the Certificate but does not authorize any change in the operation of the regulated services.

3. That a modified certificate shall be issued by the Office of Regulatory Staff to Moving with Moxie, Inc. as provided herein.

4. That prior to compliance with any statutory and regulatory requirements and the receipt of such amended Certificate, the motor carrier services authorized by such Certificate may not be provided under the amended name.

5. This Order shall remain in full force and effect until further Order of the Commission.

BY ORDER OF THE COMMISSION:

/s/  
Randy Mitchell, Chairman

ATTEST:

/s/  
G. O’Neal Hamilton, Vice Chairman

(SEAL)